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WEEKLY BULLETIN

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Published Weekly. Subscription Price: \$2.00 per year (Non-members \$5.00)
Entered as second-class matter December 9, 1930, at the Postoffice at Detroit, Michigan, under the Act of March 3, 1879.

Vol. 8

DETROIT, MICH., NOVEMBER 6th, 1934

No. 45

GERMANY'S HOUSING SETTLEMENTS

As Told by Louis Kamper to Harold R. Wright

WANTED—ARCHITECTS AND ENGINEERS! So read several large advertisements in a recent German newspaper in Louis Kamper's office. Mr. Kamper, who spent three months of the past summer in Germany, says there is no depression for the building industry in that country. We were warned, however, that it would be of no use to apply for these jobs as they are to be filled only by German citizens in their own locality. Apparently the dole is a thing of the past in Germany and every man must earn at least a part of his keep. The German Government offers many inducements to stimulate private enterprise. For example, Mr. Kamper's sister there had some alterations done on her home, for which the government withstood sixty per cent of the cost. According to their statistics if the work had not been done at this time, it would have cost the government the same amount to maintain the workers on the dole system.

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista
Tuesday, Nov. 6th, 12:30 p. m.

A study of the Housing Settlements of Germany should be of particular interest here at this time owing to our government's interest in new self-sustaining communities. Nearly every large city of Germany has at least one such development under construction, and in some cases two or three. Most of them are financed by private financial institutions with capital ranging from two hundred million to five hundred million marks (approximately \$50,000,000 to \$125,000,000). Thirty-three per cent of this capital is furnished by the government and sixty-seven per cent by private enterprise. The government is paid back gradually over a period of years and the investors usually receive a regular six per cent dividend. These organizations seem to function very efficiently and are self-sustaining.

The service expenses of the financial institutions are very slight, amounting to only a fraction of one per cent. The government insists that only the actual clerical expenses be charged against these loans. No good-will, graft or bonuses are allowed. These financial institutions are favored by the government and have the full confidence of the people. The operations are swift and exact; no unnecessary delays occur; all are operated in a business-like manner.

Most of the institutions have a Savings Bank for depositors, including children, who intend to build. As soon as they have the initial payment of ten per cent deposited, they are entitled to make a loan on a home. A contract is then drawn up and is in force usually from fifteen to twenty years. The financial institutions insist that the interest be paid promptly and, for that purpose, the savings accounts are kept intact until the contract is fulfilled. The investor is also required to carry life insurance with a very low premium payment.

All the homes occupied by home owners are tax exempt, with the exception of expenses for improvements, streets and public utilities. The owners of these homes can never be deprived of the actual cash amount they have paid on their contract. If for any reason, the home has to be sold, the original owner participates in proportion to the amount paid in.

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(Continued on Page 4)

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Edited by E. J. Brunner

Time For Action

Approximately the time you read this will be the time for election results to be known. Within a few weeks, we shall know the set-up for Michigan.

A virtually important subject to concern yourself with right now is the matter of an enabling act for Michigan to clinch the enforcement of codes. This is a complex and touchy subject, but we must face it. Of course, we shall be but one of many great industries to face this issue, but the construction industry must try to come to one conclusion and then follow through on that conclusion.

The conclusion may be to fight against an enabling act, or it may be to fight for one. Let us look into the basic situation confronting us.

It must be apparent to almost anyone that enforcement of codes is not all that it should be. Some time ago, in this bulletin, the reason for this was outlined.* The gist of the reason is that the "National Industrial Recovery Act" limits the enforcement power of the government to that which falls under the category of interstate commerce. No one knows yet just how elastic court decisions will render the act.

But the matter stands pretty well in principle that if and as we want prompt and unfailing enforcement there must be passed a state enabling act which will hold water.

This is being discussed here because sooner or later the discussion will inevitably become general and it is well to start thinking on a subject before everyone else does.

Now do we want a Michigan enabling act to make for rigid enforcement of the codes? I can imagine some readers yelling as loud as possible, "NO," with capital letters. I can imagine other readers saying, "We must have it." And I can imagine a greater number than these two combined who say, "I can't be bothered—skip it."

It is a subject no one can straddle the fence on, but in this first discussion in print for Michigan's construction industry I do not propose to be other than impartial in my statements.

There are three possible developments in regard to our codes as follows: (1) remain with us for many years, be strengthened and made better and be effectively enforced; (2) expire in entirety as of June, 1935; (3) linger with us partially enforced and with the mark of the prohibition era upon them.

Of the three possibilities, I believe the first or the third are much more probable than is the second. Regardless of strong opposition from many quarters, I do not believe it possible to get industries

and the government to agree upon scrapping the codes next June unless a tighter-fitting horsecollar takes their place.

Of the choice between the first possibility and the third, would we not prefer the first, and be it said that if we did prefer the first and so signified by securing the passage of an enabling act for Michigan, the enabling act would not be in the way and would automatically expire if possibility number two (2) should happen.

So the matter of an enabling act hangs upon our decision as to whether we want code enforcement or want to ride along with lukewarm possibilities.

Most of the criticism of codes which has come to my attention is based on laxity of enforcement. I have heard no specific complaint about the requirements of the codes. Most everyone says the provisions are too complex, but in principle are for the betterment of the industry PROVIDING THERE IS RIGID ENFORCEMENT.

* "The Law Behind Codes" in the August 28, 1934, issue.

New Bid Depository

Effective November 1 the Builders' and Traders' Exchange became the official depository for Heating, Piping, and Air Conditioning Contractors.

The Local Code Authority Committee for these trades is composed of Emery Harris, chairman; John B. Coffey; Robert E. Coulton; George Freyn; Charles A. Gallarno; E. B. Reid; George Reiber; and George S. Clarke, secretary. Mr. Gallarno is treasurer of the committee and all checks to the committee should be made to him. George Clarke has for years and still is the secretary of the Heating and Piping Contractors' Association and the offices of the committee are his offices, 1019 Free Press Building.

Electrical Wage Set

The first area wage and hour agreement has been signed for the Detroit Area. The Local Code Authority for the Electrical Contractors held a public hearing some weeks ago as announced in this bulletin. The wage is \$1.25 per hour for a forty hour week. The agreement goes into effect November 10.

BIRTHDAYS:—Frederick A. Fairbrother, November 11th; Alex Donaldson, November 11th.

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CHAPTER ANNUAL MEETING AT CRANBROOK

The Detroit Chapter of The American Institute of Architects held its annual meeting at Cranbrook Academy of Arts, Bloomfield Hills, on Thursday afternoon and evening, October 25th.

This was the second in succession held there, which Professor Saarinen stated might be the beginning of a "good bad habit."

Mr. George G. Booth, the best well-wisher the architectural profession has, offered a few well-chosen words of welcome and encouragement, and actually thanked the Chapter for meeting there—imagine! Mr. Booth is an honorary member of the Chapter, and we have often speculated on what a Utopian world for architects this would be if it were made up principally of such clients, such patrons, as Mr. Booth.

After visiting the grounds and buildings and many interesting things at Cranbrook, members and guests enjoyed a most sumptuous meal, and much good fellowship, in which the ladies also took part.

The meeting then adjourned to the "blacksmith shop," and the Chapter's annual was once more called to order by President Palmer.

In spite of the fact that at dinner we overheard someone suggest that the minutes be dispensed with and the secretary disposed of, this ordeal had to be gone through with.

There was much in the way of reports of officers and committees to justify the Chapter's existence

during the past year. Officers of the past year were re-elected and Richard H. Marr was elected director.

Cranbrook seems the ideal place for the Chapter's Annual Meeting, as the attendance there has been beyond that in other places.

CONSTRUCTION CODE AUTHORITY

Explanation No. 11—5-31-34

For the Code of Fair Competition for the Construction Industry—Chapter I

Article VII—Section 10—Competitive Bidding Practices: Time Limit on Awards.

Under the Code a General Contractor may reject all bids on any sub-contract item and invite new bids on the same item after a lapse of ninety days from the date of the rejection of the bids.

Advice is requested as to whether a General Contractor has the right, under Article VII, Section 10, to reject all bids under any sub-contract item and to invite new bids on the same item after ninety days' time has elapsed.

Article VII, Section 10, places no further restriction on the right to reject all bids and invite new ones than that a period of ninety days from the date of rejection shall have elapsed.

CONSTRUCTION CODE AUTHORITY, INC.

S. F. Voorhees, Chairman.

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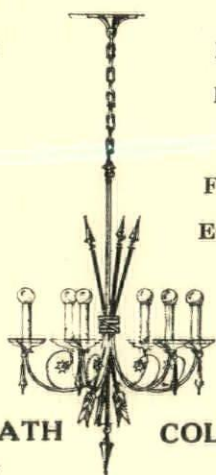
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GERMANY'S HOUSING SETTLEMENTS

(Continued from Page 1)

interest, for furnishing their home, to be paid back whenever possible. For every increase in the family the government makes a present to the child of two hundred marks. This amount is raised from taxation received from bachelor men and maiden women.

Each home must be designed and supervised by a qualified architect. He makes the plans, details, specifications and a complete detailed estimate and obtains competitive bids from contractors. After a definite sum has been agreed upon the final cost cannot run over the stipulated amount, unless some unforeseen condition develops. For this the architect receives a fee of from four to ten per cent, depending upon the size of the job. For supervision and final certificate of inspection they are entitled to another small fee. However, the government holds him personally responsible for full performance of the contract and will prosecute him under the act of fraud should he fail to have the contract carried out as stipulated.

At the present time a typical Housing Settlement is being constructed at Ramersdorf, Bavaria. This particular job was financed and is being erected by the City of Munich. The settlement is well laid out and among other things it contains a caretaker's building, a church, schoolhouse, community center and city hall, postoffice, stores, playgrounds and parkways.

The homes are small, without basements, and range in price from five thousand to twenty thousand marks (approximately \$1,250 to \$5,000). Since the homes are without basements, the heating units are of particular interest. The kitchen range and the home heating system are contained in one unit. This unit resembles a modern American range in appearance. The stove is divided into three parts, the center compartment of which is the combustion chamber and is adjustable for summer, fall and winter. The top of this compartment is used for cooking. The compartment on either side of the fire chamber contains the hot water used in heating the house. The range generally uses coal but there are also electric and gas ranges. Each home is on a large lot containing vegetable and flower gardens. The government, by giving instructions and assistance, encourages home owners to cultivate their gardens and keep them in good condition. Rivalry exists among the different families and consequently the settlement as a whole is a very interesting, home-like community.

These settlements create a great deal of employ-

ment, which is well advertised in their periodicals. In one publication we learn that it takes fifty men to erect a small home. This includes seven finish carpenters, four rough carpenters, four electricians, four roof builders, four tinsmiths, four bricklayers, two glazers, four plasterers, four painters, four tile men, five laborers and four plumbers and sewer diggers. Other advertisements show how all industry is increased by building of only one home and the percentage of the total cost that every man receives directly or indirectly from the job. The finish carpenter is the highest paid and receives about fifty franks per week (\$12.50). The laborer is the lowest paid and receives about twenty-five franks per week (\$6.25).

We agree with Mr. Kamper that his German visit was well worth while and that the American Government would do well to study these German Settlements. It may be that the difference of conditions between the two countries is such that this type of program would be impossible here, but surely many of their ideas are worthy of consideration.

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Warner Oland in "Charlie Chan's Greatest Case"

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ARCHITECTS' REPORTS

Bennett & Straight, 13526 Michigan Ave., Dearborn, OR. 7750.—Taking figures on plumbing, heating, metal partitions, lockers, for school building for Board of Education, Carson City, Mich.

Same.—Final plans and specifications for remodeling and new front of Majestic Theatre, Woodward Ave.

Confer, E. A., 18970 Grand River, RE. 2714.—Plastering contract on residence, Warwick Road, let to Henry Leupen.

Derrick, Robt. O., Inc., 35 fl. Union Guardian Bldg., CA. 3175.—Preparing working drawings on Dearborn P. O. Will be submitted for approval at Washington.

Dise J. Ivan, 2631 Woodward, CA. 4789. Working drawings on Iron Mountain P. O. finished.

Giffels & Vallet, Engineers, L. Rossetti, Architect, Associate, 606 Marquette Bldg., CA. 3353.—Steel mill for Ford Motor Co., also building at Newberry Rd., River Rouge. Bids being taken by owner.

Herman, Aloys Frank, 710 Owen Bldg., RA. 8788. Sketches for Manresa Retreat, Bloomfield Hills completed.

Kahn, Albert, Inc., MA. 7200.—Plans for Detroit Parcel Post Bldg. approved.

Same.—Mechanical trades at Chevrolet plant, Baltimore, Md. Contract not let as yet.

Same.—Contract on addition to Grand Rapids Press let to Owen, Ames, Kimball Co., Grand Rapids, Mich.

Lane-Davenport, Inc., 609 Donovan Bldg., CH. 6747.—Galein High School. 2 story brick, stone, steel construction. 120 x 95. 12 rooms, auditorium and gymnasium. Ell shaped building. Plans ready Nov. 7.

Same.—Preparing plans for school at Three Oaks, Mich. Bids due about Nov. 7.

Same.—Working drawings for Chesaning High School addition, Chesaning, Mich. Ready about Nov. 7.

Same.—Preparing plans for auditorium, Paw Paw, Mich., addition to school, ready about Nov. 7.

Same.—Preparing plans for City Hall, Benton Harbor, Mich., ready about Nov. 7.

Lewis, I. M., Inc., 816 Ford Bldg., RA. 4724.—Moving back and remodeling building at N. E. corner of Woodward and Rowena. No contracts let as yet.

Merrit & Cole, 1111 Collingwood, LO. 2483.—Drawings on gymnasium and auditorium, Ithaca, Mich., 119x89'6" completed about Nov. 10. Fire proof construction, for Ithaca Board of Education.

Mueller, G. A., RA. 3763, 1346 Broadway.—Plans being prepared for brewery. Owner, Lakeside Brewing Co., Port Huron, Mich.

O'Dell & Rowland, 90 Stimson, TE. 1-4060.—Plans for restoring front and remodeling at 4112 Woodward Ave. Bids opened Oct. 26.

Same.—Contract for alteration for Farrand Estate, 3922 Woodward Ave. let to O. W. Burke Co.

Polmar, Ropes & Lundy, 2539 Woodward, RA. 2981.—Addition to factory for F. L. Jacobs Co., 60x158'. Owner taking bids by invitation only.

Schley, Cyril, Edward, CA. 8499, 1123 Lafayette Bldg.—Preparing plans for remodeling of Mayfair Theatre, Woodward Ave.

Same.—New theatre and store alteration. Plans will mature in December.

Same.—Making sketches for Ladies' Wearing Apparel Shop. Plans mature in near future.

Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—Alteration to building, 4649 Woodward. General contract bids by invitation.

Same.—Alteration to building, 4246 Woodward. General contract bids by invitation.

Same.—General contract bids for Walker Warehouse being taken week of Nov. 9.

Same.—New front on building, Woodward near Forest. Plans to be ready week of Nov. 19.

Stratton, W. B., 120 Madison Ave., CH. 7660.—Preparing plans for alteration to Crosstown Garage, Woodward Ave. and Farnsworth St.

Tilds, Paul, 602 Hoffman Bldg., CA. 2610. Prep. sketches for brewery, 135,000 bbls. per year.

Same.—Plans for remodeling brewery, Davenport, Ia. for Pfeiffer Brewing Co.

Same.—Plans for residence, 34x48 with attached studio and garage. Plans ready about Nov. 20.

Same.—Plans for 3 store building, 60x60, Woodward Ave.

Wetzel, B. C. & Co., 2317 Dime Bank Bldg., CA. 4941.—Preparing plans for alteration to buildings of the Michigan Home and Training School, Mt. Pleasant, Mich.

Things are on the up and up again with so many architects doing this and that. Some great men have started with the log cabin and ended up with the White House, but many architects in their designs have reversed the process—so says George Diehl, who adds that no matter how black a modern store front may be it always has a silver lining.

For instance, have you been following Ed Brunner in the Bulletin? He saws wood and writes the kind of stuff that couldn't be bought, especially for the architects and the entire building industry. If you don't read every word of it you are missing a lesson in cooperation. He rings the bell every time!



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To The Editor---

My dear Sir:

For a little less than a year I have been a bona-fide member of the architectural profession, though I have been associated with it for several years. I look over the "Weekly Bulletin," which comes to my partner, rather carefully, yet in the three or four years of reading it I have not found any very substantial reason for joining the "Society," nor any method of joining it either, for that matter.

Mr. Wenzell's latest article prompted me to write. What is the Michigan Society doing to clear up the confusion which exists in the minds of the public in regard to architectural service; what is it doing to promote the use of architectural advice and service?

Organization for education and promotion have made it almost impossible for quacks to exist in the medical and dental professions. The undertakers are a shining example of what can be done with public education, and legislation.

If the architects received commissions on only half the work that has been done during the depression, we would all have done rather well, yet we, as a profession, have starved to death in the last five years. (I dare say this is not news to you.)

I would not only be willing, but pleased to contribute both time and some money to assist the Michigan Society of Architects in any effort along the line of which I speak. It may be that the Society is doing a great deal already, but I haven't heard about it.

All this brings to mind June Provines' story concerning an architect who was making his first tour through Hell. He was shown into a dining-room where a large table was groaning under the weight of the most appetizing of foods. The table was

surrounded with architects to whose elbows splints were bound, making it impossible for them to put food into their mouths—a sorry sight to behold! He passed into another dining-room which was filled with bankers; these men were similarly incapacitated, but they were reaching across the table and feeding each other. The architect hurried back to the architects' dining-room to ask why they did not follow the example set by the bankers. One of them pointed across the table and said, "What, feed that ———? I guess not."

I will be pleased to hear from you.

Very truly yours,

EDWARD X. TUTTLE.

EDITOR'S NOTE:—Mr. Tuttle's letter is interesting in the light that in Michigan, probably more than in any other section of the country, architects have given serious study to the question of publicity for the profession. Entire conventions have been given over to the subject, with the best heads available on the program. The net result has been a deep conviction that something should be done, but, likewise, a conviction that no local effort would be worth its cost.

The problem is not a local one, as we see it, but a national one, and it must be sustained. Until such time as architects of the whole country are conscious on this subject, there is little that can be done. That is the picture as we see it here in Michigan.

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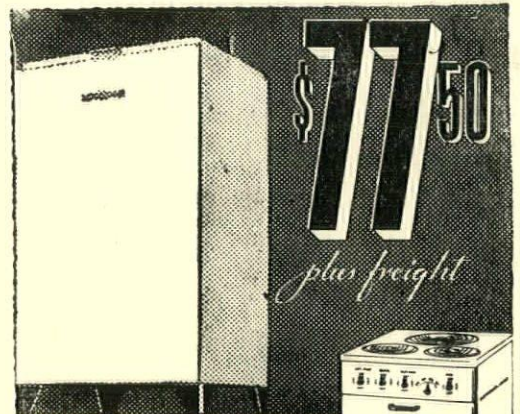
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Published Weekly. Subscription Price: \$2.00 per year (Non-members \$5.00)
Entered as second-class matter December 9, 1930, at the Postoffice at Detroit, Michigan, under the Act of March 3, 1879.

Vol. 8

DETROIT, MICH., NOVEMBER 13th, 1934

No. 46

DETROIT CHAPTER, A. I. A., COMMITTEE REPORTS

Following the Annual Meeting of the Detroit Chapter, American Institute of Architects, held at Cranbrook on October 25th, the Bulletin, with the consent of the president of the Chapter, C. William Palmer, and Committee Chairmen, is publishing each week reports of the Committees. Following is the report of Branson V. Gamber on "Architectural Practice":

REPORT OF THE CHAPTER COMMITTEE ON ARCHITECTURAL PRACTICE

Any attempt to prepare a report of the work of the Committee on Architectural Practice is immediately confronted with the fact that little or no work has been done by the architects during the past year. The statement just made provided an opportunity for some painful witticisms, but we will let it pass.

As there have been few or no prospective clients, the architects in many cases have been forced to look to Santa Claus or Uncle Sam to provide some form of employment, as shaken from time to time out of the alphabetical "high-hat." Being thus regi-

But, I am digressing, and perhaps wandering far afield, to the amazement and disgust of my auditors. I should have not used that word, as it recalls the painful job which was done a few minutes ago, and also suggests costs, fees and overhead—but no profits.

To return to the Committee on Practice, I am sure that you all now understand how it is. This is a most dignified Committee, under the direction of a Chairman who is noted for his lack of dignity—in fact, he boasts about it. If we sharpen up the old saw, "practice makes perfect," and view it in the light of last year's happenings, we will easily realize that we are all far from perfect. That follows readily. Therefore we come to the conclusion that none are available to sit in judgment as a jury of our peers, and it now appears that this report is ended.

Respectfully submitted,
Committee on Architectural Practice
B. V. GAMBER, Chairman.

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista

Tuesday, November 13th, 12:30 p. m.

mented they have learned to hold hands and work together, whether it be for the HABS, FHA, or the good old HOLC. Therefore it has been virtually impossible to prevent the left hand from knowing what the right hand doeth, or vice versa.

One can readily see how, in this righteous effort, and in the throes of a mighty national reform movement, it would be practically impossible for anyone to furnish "free sketches in competition," and besides no one has any colored pencils or tracing paper in their offices. No more could one offer to do the job for a two per cent lower fee than the other fellow, because the fee was too low to begin with. The American Institute of Architects has always recognized the minimum fee for architectural practitioners, but dear me! would they recognize it now? In constant seeking after the humble verities, one could wish to find the diminutive form of minimum. Did I say "diminutive"?—Oh! pardon the slight error—I intended to say "diminishing." This could be viewed in perspective, no doubt, as in the case of the fees now offered by the U. S. Treasury Department.

ANN ARBOR SOCIETY OF ARCHITECTS HOLDS ITS ANNUAL MEETING

The Ann Arbor Society of Architects held its annual meeting on Monday evening, November 5th. Reports of the past year's activities indicated that the organization has attained a vigorous growth and is now well established and growing in strength and influence. Two new applicants received favorable votes and were admitted to membership. The incumbent officers were re-elected for the ensuing year, Lynn W. Fry continuing as President, Frank S. Carson as Vice-President and William D. Cuthbert as Secretary-Treasurer. The Society has a membership composed of local registered architects and holds its regular meetings at the Michigan Union on the first Monday evening of each month. The activities as outlined for the coming year will be concentrated on a restricted number of projects which are of great importance to the profession both locally and generally.

BUILDERS' AND TRADERS' EXCHANGE OF DETROIT

Edwin Kreighoff, President; Mason P. Rumney, Vice-President; Albert F. Pudrith, Treasurer; Edwin J. Brunner, Secretary;
Directors:—Fred Anderson, Albert Boever, Roy Boomer, Claude Filer, Walter Trowell, Edward Schroeder.

439 Penobscot Bldg., Randolph 5500

Edited by E. J. Brunner

FROM RELEASE No. 8616

Electrical Labor Agreement

The labor agreement for the electrical contracting division of the construction industry in the Detroit, Mich., area, approved Oct. 30 by President Roosevelt, will become effective Nov. 12, 1934, the National Industrial Recovery Board announced Nov. 2 as was reported on this page last week.

An agreement was submitted in accordance with the construction industry's code, which provides for regional agreements on wages, hours and other conditions of employment to be reached by collective bargaining, and was considered at a public hearing at Detroit August 16, 1934. As revised after the hearing and approved by the President, it provides:

Minimum wage of \$1.25 an hour for skilled electricians, with overtime at double the regular rate. Work outside regular hours also will be at double the regular rate, except on Saturday forenoon when the rate of pay will be on the regular scale. On operating maintenance and repair work and construction maintenance work on holidays, the first three hours over eight shall be at one and one-half times the regular scale; all holiday work beyond 11 hours will be at double the regular rate;

Foremen are to receive at least 12 and one-half per cent more than skilled electricians;

Minimum wages for apprentices of 40 cents an hour for first year; 55 cents an hour, second year; 75 cents an hour, third year, and 90 cents an hour, fourth year; one apprentice is allowed a member for every three skilled electricians.

Five-day, 40-hour week and maximum eight-hour day with regular hours between eight a. m. and 4:30 p. m., Mondays to Fridays, inclusive; exceptions allowed in emergencies.

The agreement affects from 1,500 to 2,000 employees in all of Wayne County, Mich.; townships of Exeter, Ash and Berlin, in Monroe County, Mich.; townships of Novi, Farmington, Southfield, Royal Oak, Commerce, Bloomfield, West Bloomfield, Troy, White Lake, Waterford, Pontiac and Avon; and the incorporated cities of Farmington, Royal Oak, Birmingham, Pleasant Ridge, Ferndale and Pontiac, all in Oakland County, Mich.; townships of Warren, Erin, Sterling, Clinton and Harrison, and the incorporated cities of Mt. Clemens and East Detroit, all in Macomb County, Mich.

"It is reasonable to predict that the establishment of uniform rates of pay, uniform hours of work

and improved conditions of employment would be beneficial to the industry as well as to the employees and the consumers," said a report to the President from the National Industrial Recovery Board.

CONSTRUCTION CODE AUTHORITY

Explanation No. 12—5/31/34

For the Code of Fair Competition for the Construction Industry—Chapter I

Article VII, Section 10—Competitive Bidding Practices: Receipt of additional bids and Subdividing work.

Under the Code a General Contractor does not have the right to invite new subcontract bids on parts of the work by either combining certain items previously bid upon as separate items or separating certain items previously bid upon as one item, except that all previous bids for the work involved have been rejected and ninety days have elapsed from receipt of previous bid.

Advice is requested as to whether a general contractor has the right to invite new subcontract bids on parts of work by either combining certain items previously bid upon as separate items or separating certain items previously bid upon as one item.

Section 10 of Article VII contemplates the rejection of all bids and the elapse of ninety days before new bids may be invited or submitted. It is, therefore, clear that the general contractor must reject all bids for the work involved and permit the elapse of ninety days before he can invite new ones, even though the new bids are based upon combination or a separation of items previously bid upon. Such combination or separation does not constitute a substantial change in the plans and/or specifications as is contemplated in this section.

Construction Code Authority, Incorporated
S. F. VOORHEES, Chairman.

If a cause is just it will eventually prevail in spite of all the propaganda put forth to support it.

As long as strikes can be settled by passing the cost on to the consumer, strikes will keep on and strike agitators will continue to enjoy nice incomes.

The year 1934 will go down into history as setting new records for every sort of ism—especially rheumatism.

CLASSIFIED BUILDING TRADES

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2-9457.

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BERRY RUG COMPANY—1250 Library Ave.,
CADillac 9847.

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DETROIT LUMBER CO.—Main Office: 5601
W. Jefferson. VINewood 1-2090.

GRACE HARBOR LUMBER CO.—Four Yards.
HOGarth 4913.

HURD LUMBER CO.—6425 W. Vernor High-
way. VINewood 1-4120.

RESTRICK LUMBER CO.—1000 West Grand
Blvd. LAFayette 0500.

F. M. SIBLEY LUMBER CO.—8460 Kercheval
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WALLICH LUMBER CO.—3741 St. Aubin Ave.
TEmple 2-6660.

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E. B. REID—8817 Mack Ave., PLaza 2537.

General Floor Contractors

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phy Bldg. CADillac 9646.

Architects Are Invited to Attend the SECOND ANNUAL LIGHTING CONFERENCE

of the
**ILLUMINATING ENGINEERING
SOCIETY**

at the
DETROIT EDISON AUDITORIUM
2000 SECOND BOULEVARD
on

Monday, Nov. 12 and Tuesday, Nov. 13

THE PROGRAM IS AS FOLLOWS:

Monday, November 12th, 8:00 P. M.: "BETTER
LIGHT AND BETTER SIGHT"—H. F. Barnes,
General Electric Company, Nela Park.

Tuesday, November 13th, 3:30 P. M.: "NEW LIGHT
SOURCES"—Al. Paulis, Westinghouse Lamp
Company.

Tuesday, November 13th, 8:00 P. M.: "COMMER-
CIAL AND INDUSTRIAL LIGHTING"—J. M.
Ketch, General Electric Company, Nela Park.

The speakers are outstanding in their respective
fields. They will bring us the most recent develop-
ments in lamps and lighting technique. It will be
to your advantage to attend all three sessions.

BETTER LIGHT—BETTER SIGHT

BALLAD BY BROOKS

There was a man in our town
And he was wondrous wise.
He always claimed to have more brains
Than all the other guys.

At any but his own ideas
He'd never even look.
Advice was something that he gave
Away, but never took.

And when he got the notion
To modernize his home,
He'd not admit the F. H. A.
Had put it in his dome.

"I won't retain an architect
To do this job," said he;
"I'll save no end of argument
And also save the fee."

He hired a gang of carpenters,
A plumber and a mason,
To each he gave his home-made plans
And cautioned them to hasten.

"Remember, every one of you,
In seven weeks from Friday
I'm coming back and want to find
The place all neat and tidy."

He confidently figured what
His daring had availed him;
But when he saw the finished job,
His respiration failed him.

Now o'er his final resting place
The squirrels frisk and caper.
He'd found how different things can be
From what they seem on paper.

L. V. BROOKS

(Sweet's Catalog Sales Prom. Dept.)

It is reported that for every dollar spent for books there is \$27 spent for chewing gum. This shows that people borrow books more than they do gum.

A shoal of Americans have gone to Europe and come back saying there's going to be war. But they don't know just where it's going to be, when it's going to be or what it's going to be about.

And darn the concern which sends out matter printed on both sides of the paper, and envelopes with an all over, check-protected pattern. You can't even salvage a piece of scratch paper.

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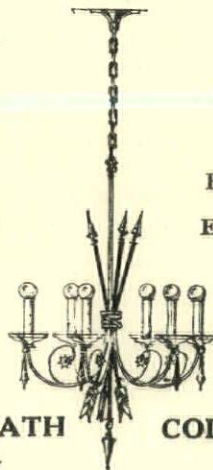
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MEET THE ARCHIVIST

The following came to us as a clipping from another publication, and we are sorry that we are unable to give due credit.

It is interesting and educational since it is said that few, if any words in our language are properly accentuated on more than one syllable. This word "archivist" seems to be one which would at least sound better if accentuated on the first and second syllables. Another, "indicate," seems to demand accent on the first and last syllables. The French may accent on all, or at least on alternate syllables as in "constitution," in which they change our last syllable to two.

Well, that'll hold you for a while. "Archivist!" How do you pronounce it? Is it "arch-i-vist," with accent on the "arch"? It is "ar-ky-vist," with accent on the "ky"? Is it "ark-i-vist," with accent on the "ark"? Or is it something else? There's as much difference of opinion about it as there was when the word "vitamines" was sprung on an unsuspecting world. Some people called it "vit-a-mines," with accent on the "vit." Some made it "veet-a-mins," with accent on the "veet." Some thought it was "vite-a-mins," with accent on the "vite." And a few of those high-hats who always wish to be superior to the common herd tried to tell us that it was "vee-tah-mins," with accent on the "tah." In due time "vitamines" and the pronunciation has settled down to "vite-a-mins," with accent on the "vite." The people had their way in the end, as they generally do in such cases.

President Roosevelt, in appointing Prof. Robert D. W. Connor, of North Carolina university, as "Archivist of the United States," started what will no doubt be another war of words. The President himself was very diplomatic about it. When the newspaper boys tried to draw him out he refused to commit himself on anything so full of dynamite. He said he thought it might be "ark-i-vist," with the accent on the "ark" and the "i" short, as in "hit." He was right. At least Friend Webster pronounces the word that way, and no question about it.

"Archivist" is not a new word like "vitamins." It is very old, but of course it hasn't been used very much in common conversation like "nerts," "O.K.," "chiseler," "relief," "depression," etc. "Archives" came from the Latin, and the Romans got it from the Greeks. The ancients were very proud of their archives, and they built splendid great buildings of stone to house them and keep them safe. Up to

this time Uncle Sam has been short on archives. He has bought a few old archives from Europe, to use for seed. But he has not had much need thus far for an archives building or for an archivist to rule over the building and guard the archives. The ink of many of our archives, such as they are, has been faded away, or the paper has been eaten by the tooth of time or gnawed by rats or water-bugs.

From now on, however, the nation will have not only an archives building, at Washington, but also archives and likewise an archivist. Critics say the new Archives Building is damp, but this is denied. The building was authorized by the 73rd Congress and the post of Archivist was created so as to provide for the systematic preservation of governmental documents and also of such things as motion picture and sound films of historic events, addresses by public personages, etc. Prof. Connor will have quite a task selecting the things which are worthy of preservation. However, future archivists can have a housecleaning every spring and throw out the stuff which has become obsolete or is otherwise classed as rubbish.

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ARCHITECTS' REPORTS

Bennett & Straight, 13526 Michigan Ave., Dearborn, OR. 7750.—Taking figures on plumbing, heating, metal partitions, lockers, for school building for Board of Education, Carson City, Mich.

Same.—Final plans and specifications for remodeling and new front of Majestic Theatre, Woodward Ave.

Confer, E. L., 18970 Grand River, RE. 2714.—Electrical contract on residence, Warwick Road, let to Sandy's Electrical Shop.

Derrick, Robt. O., Inc., 35 fl. Union Guardian Bldg., CA. 3175.—Preparing working drawings on Dearborn P. O. Will be submitted for approval at Washington.

Dise J. Ivan, 2631 Woodward, CA. 4789. Working drawings on Iron Mountain P. O. finished.

Giffels & Vallet, Engineers, L. Rossetti, Architect, Associate, 606 Marquette Bldg., CA. 3353.—Steel mill for Ford Motor Co., also building at Newberry Rd., River Rouge. Bids being taken by owner.

Hyde, Arthur K., 318 Woodward, MA. 0803.—Contracts on Tower Theatre for painting let to Herbert Sloman; decorating, De Lorenzo; lighting fixtures, Illuminating Engineering Co.

Kahn, Albert, Inc., MA. 7200.—Plans for Detroit Parcel Post Bldg. approved.

Same.—Mechanical trades at Chevrolet plant, Baltimore, Md. Contract not let as yet.

Lewis, I. M., Inc., 816 Ford Bldg., RA. 4724.—Moving back and remodeling building at N. E. corner of Woodward and Rowena. No contracts let as yet.

Merrit & Cole, 1111 Collingwood, LO. 2483.—Drawings on gymnasium and auditorium, Ithaca, Mich., 119x89'6" completed about Nov. 20. Fire proof construction, for Ithaca Board of Education.

Mueller, G. A., RA. 3763, 1346 Broadway.—Plans being prepared for brewery. Owner, Lakeside Brewing Co., Port Huron, Mich.

Same.—Taking figures on building for American Malt Co.

Same.—Figures closed Nov. 7 on cellars for Voight Brewing Co.

O'Dell & Rowland, 90 Stimson, TE. 1-4060.—Plans for restoring front and remodeling at 4112 Woodward Ave. Bids opened Oct. 26.

Schley, Cyril Edward, 1123 Lafayette Bldg., CA. 8499.—Taking figures on miscellaneous trades for Mayfair Theatre.

Same.—New theatre and store alteration. Plans will mature in December.

Same.—Making sketches for Ladies' Wearing Apparel Shop. Plans mature in near future.

Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—Alteration to building for R. H. Fyfe Co., 3760 Woodward. General contract bids by invitation, due Nov. 9.

Same.—Alteration to building, 4649 Woodward. Bids closed, being considered.

Same.—General contract bids for Walker Warehouse due Nov. 9. Electrical bids extended to Nov. 13.

Stratton, W. B., 120 Madison Ave., CH. 7660.—General contract for alteration to Cross Town Garage let to A. Albright Co.

Tilds, Paul, 602 Hoffman Bldg., CA. 2610.—Contracts for equipment for Midland Brewing Co. let to Schlanger Mfg. Co., Chicago, Ill.; refrigeration, Robbenolt, Otto Co., Saginaw, Mich.

Same.—Plans for remodeling brewery, Davenport, Ia.

Same.—Plans for residence, 34x48 with attached studio and garage. Plans ready about Nov. 20.

Same.—Plans for 3 store building, 60x60, Woodward Ave.

Wetzel, B. C. & Co., 2317 Dime Bank Bldg., CA. 4941.—Preparing plans for alteration to buildings of the Michigan Home and Training School, Mt. Pleasant, Mich.

Wright, Frank H., 16190 Normandy, UN. 2-6085.—Preparing plans for residence, Bloomfield Village, owner, C. A. Pfaffenberger.

TO ARCHITECTS

Your co-operation in Architects' Reports will be appreciated by The Bulletin. It is our policy not to urge members to give out reports before they want them released. What we do ask is that you give your own publication the same opportunity that you give to others.

Several architects have voluntarily mailed in reports. This is especially appreciated, particularly from those outside Detroit, whom we do not contact regularly by telephone.—Thank you.

KELVINATOR CORPORATION

Sales by this company during the fiscal year just closed were 34% greater in dollar volume than the previous year, and 42% over the 1932 sales.

It is understood that during 1935 this company will aggressively merchandise a complete line of air conditioning equipment.

BIRTHDAYS—E. M. Smith, November 15th; Ye Ed, November 17th.

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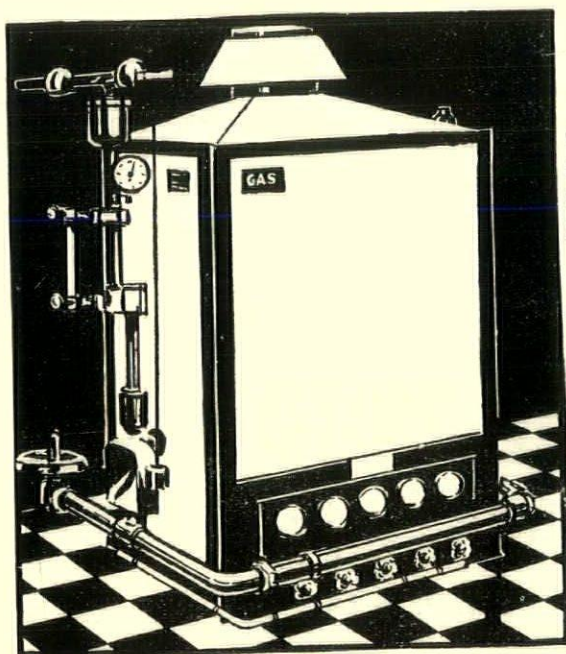
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WEEKLY BULLETIN

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Published Weekly. Subscription Price: \$2.00 per year (Non-members \$5.00)
Entered as second-class matter December 9, 1930, at the Postoffice at Detroit, Michigan, under the Act of March 3, 1879.

Vol. 8

DETROIT, MICH., NOVEMBER 20th, 1934

No. 47

ACCORDING TO SPECIFICATIONS

By CLAIR W. DITCHY, President, Michigan Society of Architects

Continuation of his talk before the recent Annual Convention of the State Association of Wisconsin Architects

Food and shelter have always been the basic needs of mankind and it is therefore natural that we should find agriculture, textiles and building as our largest industries in normal times. There is nothing in the present scene to indicate that they will not continue as the basic industries of our country. In spite of the cries that we are overbuilt we now have reliable statistics to show that a tremendous shortage exists in many types of buildings.

The fact that these deficiencies are not being currently supplied is entirely due to the economic conditions which prevent or dissuade people from living the normal life to which they were in normal

naturally ask why I believe this and how do I think it may be accomplished. And this leads us to the main theme of this discussion.

Anyone who still believes that we will return to the same business methods, the same business attitudes, the same business policies which obtained in 1929, has certainly failed to observe the tremendous changes which have been made or which are in the making. Anyone who cares to even casually examine and analyze these tendencies will discover that a metamorphosis has set in, that a new order is emerging.

There is a definite recognition that prosperity, to be sound, cannot be too lop-sided, that those who would profit by mass production must assure themselves of mass consumer-power; that such an intricate machine as our highly-specialized economic system may be easily incapacitated; that extreme specialization has produced new problems for which no adequate solution or control has been provided and has consequently encouraged exploitation and abuse; that genius and genuineness have too often been sacrificed to ingenuity, and that greatly-to-be-desired national and local policies which involve scientific knowledge and intelligent planning have been circumvented by commercial or political expediency.

Today, however, we may take heart in the fact that such principles as that of advance and long-term planning have been established as national policies, that the shyster and the chiseler have been denounced from the presidential rostrum and definite measures have been put into operation which when perfected, should go far toward eradicating them. Reform in business methods is a definite part of the recovery program, and in this national

(Continued on Page 5)

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista

Tuesday, November 20th, 12:30 p. m.

times accustomed. People will not build homes or factories or churches or stores until they are satisfied that the economic situation is sufficiently stabilized to warrant such ventures. Once confidence is restored and they find that business is resuming its old stride, the building industry will again assume the important position which it has hitherto held.

When that time arrives, it is certainly logical to assume that at least the same proportion of the total volume of building will be entrusted to architects as has been in the past.

But I believe that we may justifiably hope that the architect's share of the building total will be greatly increased. Perhaps I should be more conservative and say "can be greatly increased." You

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Directors:—Fred Anderson, Albert Beever, Roy Boomer, Claude Filer, Walter Trowell, Edward Schroeder.

439 Penobscot Bldg., Randolph 5500

Edited by E. J. Brunner

Home Building

The financing of home building has in the past been infested with waste which caused undue burden and resulted all too often in disappointment.

The short term first mortgage, coupled with either a second or a land contract right at the start of the process, caused the house-building contractor to include in his price financing charges including the inevitable loss he would take when he sold his land contract.

We say that this is of the past because the set-up under title two of the National Housing Act will virtually cause the extinction of the short term first mortgage and the land contract.

The importance of title two is dwarfed in some people's minds because they think of it as being a temporary measure. This part of the act is not a temporary measure. When once set up, it is so sound that it is bound to endure as a permanent measure. It is a wonderful development for the good of both the building industry and the public.

The essence of title two is that the government sets up an insurance fund for insuring home mortgages up to \$16,000 in valuation. This insurance of mortgages is limited to those issued by approved lending sources including banks, home loan institutions and the like.

Loans made by these institutions conforming to the requirements of the act will be insured 100 per cent, the loan itself being limited to eighty per cent of the real value of the property. The insurance is paid by the mortgagor and will run one-half of one per cent.

The interest rate on such mortgages will be five per cent and the mortgage will be of the long term amortized type. The term may be as long as twenty years. Payments will be monthly and will include the interest and sufficient payment on the principal to retire the entire principal amount by the expiration period. This will do away with costly refinancing.

While obviously this will be a boon to the prospective home builder, and will inevitably break down the reluctance of mortgage money, it also imposes upon the prospective home builder the necessity of figuring out before he builds just how he can pay the monthly payments which will include interest, payments on the principal and taxes. This will lead to a sounder market in the home mortgage field.

It is anticipated that this new method of home financing which, by the way, is not only applicable to new building but also to refinancing, will be ready for operation by January first, 1935. Some predict the machinery will be set up before that time.

Plastering and Lathing Contractors Open Bid Depository

As of November 12th, 1934, the Builders' and Traders' Exchange becomes the official Bid Depository appointed by the Local Administrative Committee of the Code Authority for the Plastering and Lathing Contracting Industry.

The offices of the Committee are at 603 Lincoln Building. The Committee members are: Albert Beever, Chairman; George Bidset, C. J. Darling, Donald Graham, N. DeCamp, Munro Aird, Frank Maslen.

Rules governing the depository have been sent to all members of that industry.

The rules are essentially the same as for other depositories and call for deposit with depository of a duplicate of any bid made by a member of that industry. The instructions to this point say, "Bids though believed to be non-competitive must be filed with the depository in exactly the same manner as bids known to be competitive."

Bids must be filed on any job of \$100.00 or over.

Pay a depository fee on each duplicate bid deposited in accordance with the following schedule:

Bids from \$100 and up to \$200.....25 cents
Bids from \$200 up.....50 cents

Special depository envelopes for bids can be purchased at the Builders' and Traders' Exchange, or from the Local Administrative Committee at 603 Lincoln Bldg., Detroit.

All bids must be in sealed envelopes and must be marked with (1) name of firm submitting the bid; (2) name and address and location of job; (3) name and address of general contractor if bid to him, or of the awarding authority bid to; (4) closing date and hour fixed by awarding authority.

The so-called "freezing time" applies to deposits. Which is to say that whereas a bid to a general contractor must be filed with the general at least twenty-four hours before the time for closing general bids, **THE BID MUST BE DEPOSITED WITH THE DEPOSITORY AT LEAST 26 HOURS BEFORE SUCH TIME.**

And whereas a bid direct to an awarding authority other than a general contractor must be filed with such awarding authority before the closing hour, **THE BID MUST BE DEPOSITED WITH THE DEPOSITORY TWO HOURS BEFORE THAT TIME.** This two hours is a mighty good idea as it gives members of an industry that much time to make the rounds with their bids.

For further information apply at 603 Lincoln Bldg., or telephone CADillac 2493.

BIRTHDAY—John C. Thornton, November 27th.

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REPORT

Riverfront Development Committee,
Detroit Chapter, A. I. A.
FOR THE YEAR 1931

During the year by common consent of the Committee, its former chairman, Mr. C. William Palmer, who because of his several years of intimate contact with the project is best fitted to represent the Chapter, made four public addresses in favor of a planned development for the water front on the Detroit side of the Detroit River.

In each case his spoken address was augmented by a showing of lantern slides which illustrate not only what is proposed for the City of Detroit but indicate as well what other cities, American and foreign, have done or are doing to make their own waterfronts more valuable to their citizens both from an economic as well as an aesthetic standpoint.

Thus far this year little material progress toward carrying out the proposed program can be reported. Conditions arising out of the economic depression seem to have made concrete progress impossible.

However, the time will come when, emergency requirements of a public nature having been more or less taken care of, public thought and interest may again be aroused to the importance of riverfront development. Only through such an arousal can a concerted demand for this development be stimulated.

For that reason it is recommended that a continuing committee be retained to carry over until such time as seems favorable to again launch a militant campaign.

Respectfully submitted,
FRANK EURICH, JR.
ALBERT KAHN
G. FRANK CORDNER, Chairman

ACCORDING TO SPECIFICATIONS

(Continued from Page 1)

disposition toward intelligent reform, I see great hope for the architectural profession.

We cannot expect our codes to be free from all defects at the beginning. Injustices will be perpetrated and glaring errors will occur. But experience will point out the weaknesses and indicate the proper amendment. Our own code, which I hope may soon become a reality, may have to be changed considerably as time develops it, but eventually we will have a code to which all who would practise architecture honestly and competently must subscribe, and those who cannot or will not may be easily detected and suppressed. No one measure ever before proposed has had in it the potential capacity to integrate the profession as this one.

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I believe thoroughly that a greater appreciation of the architect's services is at hand. Federal recognition of the value and necessity of architectural service is found in the various pamphlets and utterances of the present administration. Proper low-cost housing and eradication of slums are acknowledged as vital factors in the suppression of crime and in the promotion of better citizenship. Housing, rather than individual houses, group planning, zoning, street harmony, city planning, are terms which have become current and which encompass the architect in their fulfillment.

(To Be Continued)

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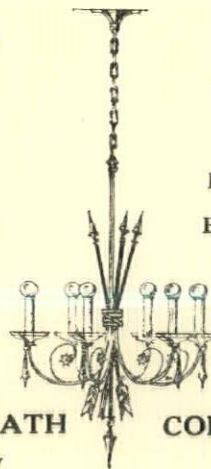
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478 Alexandrine Ave., W., Columbia 5320

Edited by CLAIR W. DITCHY

TECHNICALITIES

The first meeting of the fall, the one hundred fortieth regular meeting of the Council of the Associated Technical Societies of Detroit, was held on November 5 at the D. E. S. Clubhouse.

In addition to the routine business incident to the resumption of activities, the report on co-ordinating programs was discussed at length. While some societies appear to be able to prepare and announce their programs for the entire year, many prepare theirs on a month-to-month basis. This presents a decided handicap in the preparation of a comprehensive schedule of programs for the year, but has not discouraged the committee in its efforts. In spite of good intentions, there have been several conflicts in dates and one duplication of a speaker. As these were matters which the co-ordination of programs was specifically intended to prevent. The committee expresses its regret and hopes for better co-operation when its work is better established and better understood.

To make this a success, the active co-operation of every organization is required. May we ask that the secretary of each society notify Mr. Brandt as early as possible (preferably more than a month in advance) of any meeting of general technical interest, with full details regarding place, date, speaker and subject. Mr. Brandt will be glad to co-operate in the selection of dates to prevent conflicts and also in preventing duplication of topics.

It is planned to publish in these columns, each month, a schedule of meetings for that month. This at the present time, seems a more practical procedure than publishing an incomplete calendar for the year.

Your co-operation is solicited.

PROGRAM OF MEETINGS

Nov. 22—American Society of Mechanical Engineers, Inspection Trip, dinner, and evening meeting. Ecorse Foundry at 4:00 P. M. Cafeteria dinner at Seventh Street Ecorse High School starting at 5:45 P. M. Meeting at 8:00 P. M. in Ecorse High School auditorium. Speaker, Mr. R. G. McElwee, general manager, Ecorse Foundry Co. Subject, "Modern Cast Iron."

Nov. 23—American Ceramic Society. Details not available at this time.

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Nov. 27—American Institute of Electrical Engineers, at Detroit Edison auditorium. Speaker, Dr. C. F. Hirshfeld, chief of research, Detroit Edison Co. Subject, "The Engineer of the Future."

Nov. 27—Detroit Engineering Society, in its auditorium, annual Feather Party. Open to all engineers, their families and friends.

Dec. 3—A. T. S. Council. Annual election of officers.

Dec. 10—American Society of Metals. Christmas Party.

Dec. 12—American Chemical Society. Women's City Club. Dinner. General meeting, 7:45. Speaker, Dr. Robt. A. Kehoe, College of Medicine, University of Cincinnati. Subject, "Lead Absorption and Lead Poisoning." Physical Chemistry Division at 8:45, to be addressed by Dr. Norris F. Hall, University of Wisconsin, on "Some Phases of the Study of Solutions." Organic and Biological Division at 8:45. Mr. Herman R. Rosenbusch, superintendent of Stroh Brewing Co., "Present Problems of the Brewing Industry." Industrial Group at 8:45. Prof. Edwin Baker, University of Michigan, "Electroplating."

Dec. 18—A. I. E. E. Detroit Edison Auditorium. Subject, "Air-Conditioning." Speaker to be announced later. Sponsored by the General Electric Co.

Dec. 21—D. E. S. at Clubhouse. Subject and speaker have not been definitely selected.

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THURSDAY-FRIDAY-SATURDAY

NOVEMBER 22-23-24

Robert Donat and Eilissa Landi in Walter Dumas's classic

"THE COUNT OF MONTE CRISTO"

Sat. 11 P. M.—Spencer Tracy in "The Power and The Glory"

SUNDAY-MONDAY-TUESDAY

NOVEMBER 25-26-27

Grace Moore in "One Night of Love"

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ARCHITECTS' REPORTS

Bennett & Straight, 13526 Michigan Ave., Dearborn, OR. 7750.—Taking figures on plumbing, heating, metal partitions, lockers, for school building for Board of Education, Carson City, Mich.

Same.—Final plans and specifications for remodeling and new front of Majestic Theatre, Woodward Ave.

Crane, C. Howard, Inc., 112 Madison.—Alteration to Cocktail Room, L'Aiglon Restaurant. All trades have been let.

Confer, E. L., 18970 Grand River, RE. 2714.—Contract for plumbing and air conditioning on residence, Warwick Road, let to Gilbert & Barker.

Derrick, Robt. O., Inc., 35 fl. Union Guardian Bldg., CA. 3175.—Preparing working drawings on Dearborn P. O. Will be submitted for approval at Washington.

Dise, J. Ivan, 2631 Woodward, CA. 4789.—Plans for Iron Mountain Post Office still in Washington.

Same.—Figures on small house, 26x42', Mark Twain and Plymouth Rd. closed Nov. 15th.

Giffels & Vallet, Engineers, L. Rossetti, Architect, Associate, 606 Marquette Bldg., CA. 3353.—Steel mill for Ford Motor Co., also building at Newberry Rd., River Rouge. Bids being taken by owner.

Talmage C. Hughes, 120 Madison, CH. 7660.—Preparing plans for warehouse and garage, 50x100, located at Toledo, O. Contracts to be let to Toledo contractors.

Kahn, Albert, Inc., MA. 7200.—Plans for Detroit Parcel Post Bldg. approved.

Same.—Plumbing on Chevrolet Plant, Baltimore, Md. let to Lloyd E. Mitchell, Inc., Baltimore, Md.

Lewis, I. M., Inc., 816 Ford Bldg., RA. 4724.—Moving back and remodeling building at N. E. corner of Woodward and Rowena. No contracts let as yet.

Merritt & Cole, 1111 Collingwood, LO. 2483.—Plans for gymnasium and auditorium, Ithaca, Mich. completed about Nov. 22.

Mueller, G. A., RA. 3763, 1346 Broadway.—Sketches being prepared for brewery. Owner, Lakeside Brewing Co., Port Huron, Mich.

Same.—Taking figures on building for American Malt Co.

Same.—Figures closed Nov. 7 on cellars for Voight Brewing Co.

O'Dell & Rowland, 90 Stimson, TE. 1-4060.—Contract on alteration to 4112 Woodward Ave. let to Kreighoff Co.

Schley, Cyril Edward, 1123 Lafayette Bldg., CA. 8499.—Taking figures on miscellaneous trades for Mayfair Theatre.

Same.—New theatre and store alteration. Plans will mature in December.

Same.—Making sketches for Ladies' Wearing Apparel Shop. Plans mature in near future.

Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—Alteration to building for R. H. Fyfe Co., 3760 Woodward. General contract bids by invitation, due Nov. 16.

Same.—Alteration to building, 4649 Woodward. Bids closed, being considered.

Same.—General contract on Walker Warehouse let to Val. Jobst & Sons, Peoria, Ill.; plumbing and heating, Drake-Avery Co.; elevators, Otis Elevator Co.; also contract for elevators for evaporator building let to Otis Elevator Co.

Same.—Plans for new store front for Kales Realty Co., Woodward and Orchestra Place.

Tilds, Paul, 602 Hoffman Bldg., CA. 2610.—Contracts for equipment for Midland Brewing Co. let to Schlanger Mfg. Co., Chicago, Ill.; refrigeration, Robbennolt, Otto Co., Saginaw, Mich.

Same.—Plans for remodeling brewery, Davenport, Ia.

Same.—Plans for residence, 34x48 with attached studio and garage. Plans ready about Nov. 20.

Same.—Plans for 3 store building, 60x60, Woodward Ave.

Wetzel, B. C. & Co., 2317 Dime Bank Bldg., CA. 4941.—Taking figures on structural steel and reinforcing steel for Michigan Home and Training School, Mt. Pleasant, Mich.

Wright, Frank H., 418 Fox Building, CH. 7414.—Preparing plans for residence, Bloomfield Village, owner, C. A. Pfaffenberger.

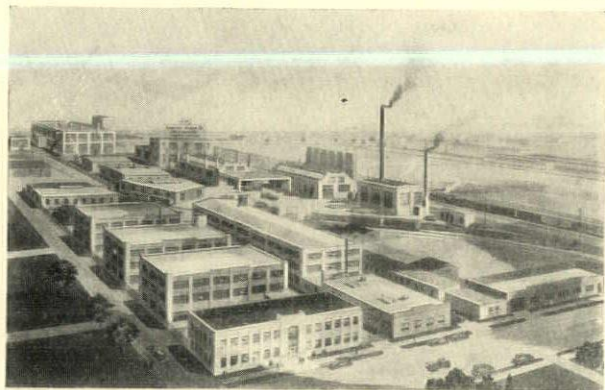
LE BRUN SCHOLARSHIP

Preliminary Notice---1935

New York Chapter, A. I. A., announce the 1935 Le Brun Travelling Scholarship, the program for which will be issued about January 21st, calling for drawings not later than March 25th.

One thousand dollars is the stipend for not less than six month's study in Europe. Any architect or architectural draftsman resident in the United States is eligible. Applicants must have the endorsement of a member of the American Institute of Architects.

Nomination blanks can be obtained from the secretary of any Chapter or from the Committee at Room 732, 522 Fifth Avenue, New York. Nominations should be sent to be received not later than January 3rd.



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SIX SCARAB FAKERS GIVEN DISHONORS

(From The Detroit Free Press)

Detroit lovers of art in the raw jammed the exhibition salon of the Scarab Club Friday night and clapped or hissed politely as a committee of judges picked the six winners of the club's Faker Show.

Following the awarding of prizes, the 58 works were distributed to members of the audience, to desecrate parlor walls.

Artists who won prizes were: first, W. B. Stratton with "Shaving," a self portrait, which took highest honors, according to a committeeman, because the soap was real; second, Avery Fairbanks with his "Woolly Haired Mammoth," example of caveman art; third, Armin Seiffert, with his "Self Portrait with Thumb"; fourth, Ernest Tamplin with his "Fisher Girl"; fifth, Carl Ohlsson with his "Bath of Psyche," and sixth, Walter Speck with his burlesque in a pretzel frame, "Col. Dingleberry."

ANNUAL REPORT

Budget Committee, Detroit Chapter, A. I. A.

YEAR ENDING OCTOBER 25, 1934

Soon after the last Annual Meeting your committee met to consider the financial welfare of the Chapter. At this meeting it was decided to stimulate the payment of dues in arrears by offering a substantial reduction of dues for immediate payment based upon a definite and equitable plan.

We then developed a budget for the expenditure of the funds which we felt would be forthcoming under the stimulus of the reduction in dues. The budget provided, necessarily, for minimum current expenses and thus allowed the Chapter to discharge

its large financial obligations, some of which were of two or more years standing.

The budget was set at \$300.00 and due to the careful planning of our treasurer we have held expenses well under the limit. The Chapter has discharged two-thirds of its obligations and finishes the year with a balance.

Your committee recommends that the Budget Committee be placed on the list of standing committees of the Chapter.

Respectfully submitted,

DAVID H. WILLIAMS

ALOYS F. HERMAN

ARTHUR K. HYDE, Chairman.

And an orchid from Bill Palmer to Robert O. Derrick and his lieutenants on the Detroit Community Fund for going over their quota 180 per cent.

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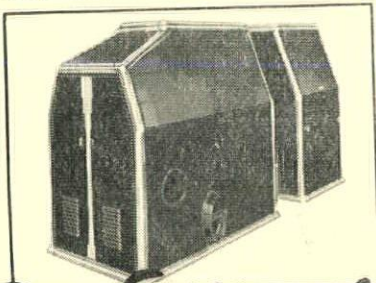
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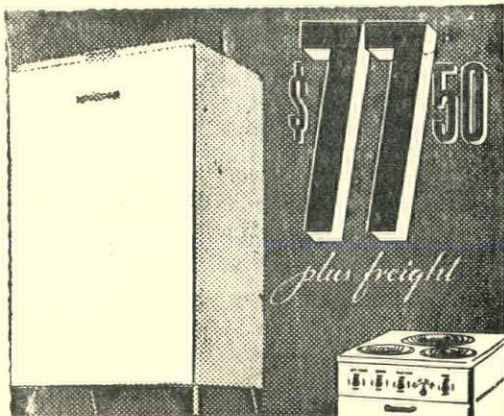
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Published Weekly. Subscription Price: \$2.00 per year (Non-members \$5.00).
Entered as second-class matter December 9, 1930, at the Postoffice at Detroit, Michigan, under the Act of March 3, 1879.

Vol. 8

DETROIT, MICH., NOVEMBER 27th, 1934

No. 48

ACCORDING TO SPECIFICATIONS

By CLAIR W. DITCHY, President, Michigan Society of Architects

Continuation of his talk before the recent Annual Convention of the State Association of Wisconsin Architects

But it is not only in an adoption of these principles that the architect may expect increased demand for his services. New materials, the co-operation of producers of high-grade building materials who rely almost entirely upon the architects for their inclusion of their products in buildings, new devices such as air-conditioning, and a wider and more intelligent public interest in architecture are elements which will increase the field of better building and require greater architectural service.

Many building material manufacturers, the quality of whose products is well established, advise the public to consult an architect. Bankers and others whose experience in the mortgage field has been expensive but instructive, have come to a recognition of the necessity for expert architectural supervision and inspection if their loans are to be properly secured.

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista

Tuesday, November 27th, 12:30 p. m.

All of these elements combine to tend to make the public "architecturally minded." But in addition to this, the natural progress of our nation brings us into a period when the public at large will be more discriminate in its taste and requirements. Will Durant pointed out, in a recent article, that every nation passes through four stages: pioneering, commercial, cultural and decay, and he intimated that we were entering the third stage; that although we were a young nation, our progress had been accelerated by our intimate contact with foreign culture, by modern facilities for dissemination of news and ideas, and by modern invention which had made possible the remarkably rapid development of our natural resources.

In view of these altered conditions, how then is the architect to proceed? Shall he sit back and wait for the chance client to arrive at his doorstep, meanwhile bemoaning the fact that the rank and file of the building public pass him by, grossly ignorant of his qualifications and usefulness? Shall

he shrink from the business life and methods of those to whom he would minister and seek refuge in the traditional dignity of his profession?

Shall he find solace in the soothing contemplation that his is an art and not to be confused with sordid business, while all about him buildings are built without benefit of architectural guidance? Or shall he swing to the other extreme, cast dignity to the winds and engage in the tussle for business in the most approved modern manner with advertising, sales promotion, psychological approach and everything included? Is there perhaps a middle course which will permit him to inform the public of his importance in the modern scheme of men's affairs and yet allow him to retain his inheritance of dignity and professional poise?

I am persuaded that whatever course he chooses to pursue, it should be based upon the premise that every serious building enterprise is deserving of architectural service; that the public at length should bring its building problems to the architect as it does the sore tooth to the dentist or the ailing appendix to the surgeon, and that the measure of his success or failure may be accurately determined by the degree to which the public adopts his attitude and avails itself of his services.

I believe there rests on the profession a responsibility which it cannot evade, namely, that every important structure is entitled to a normal architectural birth and that when one comes into existence without benefit of architect, the entire blame cannot with a shrug of the shoulders be placed upon the ignorance or stupidity of the owner. But granted that this is the immediate cause of the present unsatisfactory condition, it is certainly obvious that the architect must be vitally interested in correcting this condition; in fact, his future depends upon his so doing.

Let us return to the simile of the aching molar. Why does the distressed man go to the dentist? You know the answer. It is because he has progressed beyond the stage of temporizing with a hot raisin or a slippery-elm poultice and knows that the dentist's office offers him the proper and effective relief from his ailment. He recognizes intuitively the seriousness of his dilemma and applies to the proper agency for deliverance from it.

(Continued on Page 5)

BUILDERS' AND TRADERS' EXCHANGE OF DETROIT

Edwin Kreighoff, President; Mason P. Rumney, Vice-President; Albert F. Pudrith, Treasurer; Edwin J. Brunner, Secretary;
Directors—Fred Anderson, Albert Boever, Roy Boomer, Claude Filer, Walter Trowell, Edward Schreder.

439 Penobscot Bldg., RAndolph 5500

Edited by E. J. Brunner

Facts and Action

The construction industry of Detroit isn't exceptional in comparison to other industry in the United States. About the same conditions govern it and its progress.

Therefore it is time to cogitate seriously about the apparent new born opportunity for business itself to pull us back to prosperity.

It is generally conceded that aggressive and constructive advertising and selling are two prime factors of increasing business. Therefore the construction industry of Detroit should put its shoulder to the wheel to help start a forward motion to the opportunity for business under the Federal Housing Act, the immediate action being on Title One which consists of remodeling and repair work.

Tuesday evening, 8 P. M. on the ballroom floor of the Statler Hotel, the Builders' and Traders' Exchange is going to conduct what may well be called a "facts and action" meeting in regard to the Detroit program for Title one.

At that meeting should be at least one representative from each legitimate firm in the city which is either directly or indirectly interested in obtaining contracts or sales from this program. And the representative should be a man with the power to act.

This meeting will not be a barrage of "pep" talk. It will not even be an attempt to introduce all the leaders. That is all fine but this is not that kind of meeting. Every man who talks (and no one is going to talk long) will contribute ONE STEP TO THE ACTION OF THE MEETING. Only facts necessary to the action of the meeting will be presented. Such presentation is necessary for intelligent action.

The meeting will start sharply at eight P. M. and we should be out by nine fifteen or at least by nine thirty.

It is expected that the attendance will be fairly large, but it is not the intention to draw to the meeting anyone who is not interested in Title one of the F. H. A.

Interest is of two kinds favorable or unfavorable. If you entertain either kind of interest you should attend.

Even if you think the construction industry should fold its arms and not do a thing about this, you may still have the interest which will merit your attendance. Perchance you might change your mind when you hear what is proposed to be done.

A proposition for definite action is ready to be presented to this meeting. The meeting itself while conducted by the Builders' and Traders' Exchange is a part of the Better Housing Program Committee action in Detroit.

Not Getting Rich

When you were a youngster did you ever play "pass it on"? The way we did it was to have some one start a whisper to his left. By the time the phrase had rounded the circle it was always laughably changed.

Business always has a lot of this "gossip" going around and the latest we have heard is that the Builders' and Traders' Exchange is making money running the four bid depositories.

One contractor said, "Why the Builders' and Traders' get \$1.00 for every bid they handle." We can say only that we wish this were true. We would like to be in on such a nice little thing. But unfortunately for us, we get only ten cents per bid which we handle with the exception of general contract bids for which we get twenty cents. We get more for handling them because we open them here public to the bidders and take full charge of them. Other bids are all delivered unopened by us to the proper authority.

The charge for depositing in excess of ten cents is used by the code authorities. Their contracts with us call for us getting ten cents per bid which is not a big price considering the work we do. We are not complaining but we certainly do not wish the industry to think we are getting revenue which in fact we do not get. We act only as agent for the authorities. We do not have delegated to us any of their functions.

THUMB TACK CLUB OF DETROIT

The First Class B Problem, "A College Library," was judged Nov. 20, by a jury composed of Mr. Herbert Wenzell and Mr. Wirt C. Rowland. Awards were as follows:

First Mention—George Wright
Mention—Malcolm R. Stirton
Half Mention—Ellsworth E. Ellwood
Quarter Mention—Ernest Brown

This work, done without criticism, was considered by the jury to be a successful start.

The Second Class B Problem on the board now is "A Church for a Summer Colony." This will be done with criticism and should indicate a marked improvement.

In addition to the regular Beaux Arts Schedule, there will be classes in life drawing, perspective, etc., so we hope there may be a fair amount of commendable work done this winter.

ELLSWORTH E. ELLWOOD
Secretary

BIRTHDAY: Wirt C. Rowland, December 1st.

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REPORT OF CHAPTER COUNCILLORS OF THE ASSOCIATED TECHNICAL SOCIETIES

The Associated Technical Societies during the past year have held regular monthly meetings which have been well attended and at which the position of the technical professions was fully discussed and actions taken to protect and promote their interests.

A. T. S. through its persistent efforts, was finally recognized by Federal authorities as the local agency through technical men eligible for relief and competent for the services required were obtained. Technical men were registered at the A. T. S. headquarters and all men required for technical services by the local welfare administration were obtained through A. T. S.

The plan to form a new technical club or society which would absorb the present A. T. S. and the Detroit Engineering Society, and which would increase the usefulness and influence which present facilities offer, has because of existing conditions, been temporarily shelved.

There is at present being prepared a calendar of noteworthy events and meetings during the year which will be sponsored by the various constituent societies. This is being done to prevent conflicts in dates and duplication of programs and also to effect a wider dissemination of events which are open to the general membership and which have an interest far beyond the membership of the sponsoring body. It has been the custom in many of the engineering societies to bring to Detroit leaders in the various fields of engineering and engineering research. The general membership in A. T. S. will now be fully acquainted with the opportunities to hear these men.

Through such committees as the State, Municipal Affairs, and other similar committees, our various governmental units are kept informed of the position and suggestions of the technical professions on subjects germane to them.

The probity of the architect is well recognized in A. T. S. W. B. Stratton is now serving his ninth term as Treasurer.

Respectfully submitted,
ALVIN E. HARLEY.

ACCORDING TO SPECIFICATIONS

(Continued from Page 1)

In his building ventures, however, he is not similarly impressed. There has been no general educational campaign carried over the years to make him feel that because of the permanency of his building it may affect the lives of many people, that what he builds is a component part of his community structure and that when he builds he assumes a responsibility to his neighbors and to his fellow-citizens as well as to himself; that the ultimate in building can only be obtained through expert architectural service, and that in omitting all or any part of this service from his building operation, he does worse than merely practise a false economy, he is robbing himself and his neighbors of a civic asset.

* * *

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to aid in the promotion of a better and more widespread appreciation of the importance of architecture and the necessity of competent architectural service. It is through such organizations as yours and mine that this work may be facilitated. We have a two-fold duty to perform. One phase of it relates to the public in the respect which I have just indicated, the other to the members of our own profession.

We have suffered in the past from within and without. We must now strengthen our own ranks if we are to approach the public and secure their confidence. One weak member may undo the good work of twenty. Not one of us is so perfect that he may not improve in professional knowledge. No other profession compares with ours in the complexity and extent of knowledge required, no other is changing so rapidly.

Our organizations must not only, through their own efforts and the enlisted aid of related groups, persuade the public of the importance of good building and the proper procedure to obtain it, but they must also be alert to promote the highest standards among their members. They must foster every

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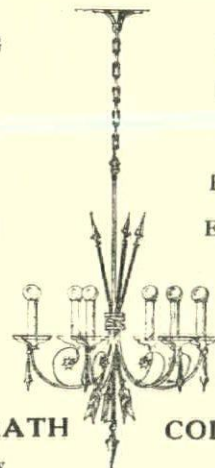
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In the latter part of April, this Committee was called upon by the Plan Commission relative to Wider Woodward. The possibility and desirability of some co-operation toward an harmonious treatment of fronts was of course obvious, and some suggestions had been made and considerable publicity given by the Detroit News to some proposed developments of isolated blocks. After a meeting with the Plan Commission, your Committee submitted a workable plan to secure the co-operation of owners of Woodward frontage. This plan was approved by the Commission. In brief, it contemplated the submission of the plans of the various owners in each block, a discussion of the problem with these owners, or their representatives, and the offer of your Committee to so design these fronts as to secure the results desired, again of course, free sketches in a worthy cause. The plan seemed promising and owners of property South of the Art Center met about May 10th. Mr. D. M. Ferry, Jr. was very anxious to set a precedent. It developed, however, in regard to the largest frontage in that block, that moving their front back to the established line represented a great saving. Thereby the Architect lost a job, the Moving Contractor got one. Briefly, this was the situation in over 70 per cent of the frontage along Woodward. Payment on awards had not been made on a cash basis, banks were not willing to help, and owners were largely forced to the expedient of doing the cheapest thing in the circumstances. It was for this reason that a very laudable and workable scheme failed, the Depression being the answer. However, the publicity given the idea attracted attention in unexpected quarters, the latest inquiry having come from the Housing Administration at Washington.

The contacts of this Committee with the City Plan Commission have been of a very pleasant nature, and have resulted in a sympathetic understanding of the difficulties of that Commission in general, and particularly in its efforts to secure a co-ordination of the work of the various commissions which have authority. The Plan Commission has none, and its position as a body is difficult and its efforts discouraging. The Chairman believes that the Profession should actively support this Commission in certain very practical ways, to the end that the final and very desirable objective of a City Plan for Detroit shall be undertaken.

The Chairman would further suggest that a resolution be passed by the two bodies, offering the City Plan Commission the continued and active support and assistance of the Profession in furthering its efforts in connection with any of the phases in the development of a City Plan for Detroit.

Respectfully submitted,

HERBERT G. WENZELL,
Chairman

Oct. 25th, 1934.

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REPORT OF THE DISTRICT OFFICER DIRECTING THE WORK OF THE HISTORIC AMERICAN BUILDING SURVEY IN MICHIGAN

As a part of the program of activities of the Civil Works Administration last winter a national project known as the Historic American Building Survey was organized and carried on from January until May of this year.

A staff of twenty architects, draughtsmen and a photographer were employed to measure, make drawings and write descriptions of these buildings, as well as to photograph them. A rapid survey of the old buildings in the southern part of the State was made, and a great amount of material was found to be available.

The measuring and photographing had to be done in the severely cold weather of last winter, but in spite of all the handicaps a good number of buildings were measured, drawn and photographed. In addition a card index of about one hundred and fifty buildings, and a number of histories were prepared. The task involved a tremendous amount of correspondence and paper work, and at times the most discouraging delays, inefficiency and red tape on the part of the Government bureaus.

Excellent assistance was given by an Advisory Board of architects and laymen under the able direction of Prof. Emil Lorch, director of the School of Architecture at the University of Michigan. Consultants were appointed in different sections of the state to send in suggestions and information.

It is now hoped that this work may be continued during the coming winter, although it will not be a Federal project, but supported by state relief funds. Negotiations are now being carried on with State officials, the Washington headquarters, and various local individuals and organizations.

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B. V. GAMBER, District Officer.

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ARCHITECTS' REPORTS

Bennett & Straight, 13526 Michigan Ave., Dearborn, OR. 7750.—Taking figures on plumbing, heating, metal partitions, lockers, for school building for Board of Education, Carson City, Mich.

Same.—General contract on alteration to Majestic Theatre let to Burnett-Henige Co. Taking competitive figures on all sub-contracts except ventilation. Plans may be seen at contractor's offices or architect's office.

Derrick, Robt. O., Inc., 35 fl. Union Guardian Bldg., CA. 3175.—Preparing working drawings on Dearborn P. O. Will be submitted for approval at Washington.

Diehl, George F., 120 Madison Ave., CH. 7268.—Trenton Valley Distillers Corp. Preliminary plans for revised layout. Plans ready in about 30 days.

Dise, J. Ivan, 2631 Woodward, CA. 4789.—Plans for Iron Mountain Post Office still in Washington.

Same.—Figures on small house, 26x42', Mark Twain and Plymouth Rd. closed Nov. 15th.

Giffels & Vallet, Engineers, L. Rossetti, Architect, Associate, 606 Marquette Bldg., CA. 3353.—Steel mill for Ford Motor Co., bids being taken by owner.

Same.—Newburgh plant, plans completed next week.

Harley & Ellington, 1507 Stroh Bldg., RA. 9030.—Taking general contract bids on garage and machine shop for Ditzler Color Co. Bids due Dec. 1

Hughes, T. C., 120 Madison Ave., CH. 7660.—Preparing plans for warehouse and garage, 50x100, located at Toledo, O. Contracts to be let to Toledo contractors.

Kahn, Albert, Inc., MA. 7200.—Plans for Detroit Parcel Post Bldg. approved.

Lewis, I. M., Inc., 816 Ford Bldg., RA. 4724.—Moving back and remodeling building at N. E. corner of Woodward and Rowena. No contracts let as yet.

Merritt & Cole, 1111 Collingwood, LO. 2483.—Plans for gymnasium and auditorium, Ithaca, Mich. completed about Nov. 22.

Mueller, G. A., RA. 3763, 1346 Broadway.—Sketches being prepared for brewery. Owner, Lakeside Brewing Co., Port Huron, Mich.

Same.—Figures on building for American Malt Co. closed. No contracts let as yet.

Same.—Figures closed Nov. 7 on cellars for Voight Brewing Co.

O'Dell & Rowland, 90 Stimson Place, TE. 1-4060.—Alterations, moving and raising, 3408 Woodward Ave., for Harry L. Pierson Estate, Detroit Trust Co., trustees. Bids by invitation.

Schley, Cyril Edward, 1123 Lafayette Bldg., CA. 8499.—Taking figures on miscellaneous trades for Mayfair Theatre.

Same.—New theatre and store alteration. Plans will mature in December.

Rossetti, Louis, Architect, Giffels & Vallet, Engineers, Associates, 606 Marquette Bldg., CA. 3353.—Preparing plans for alteration and addition to distillery, R. Cummins Co.

Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—Alteration to building for R. H. Fyfe Co., 3760 Woodward. General Contract let to J. A. Moynes Co.

Same.—Alteration to building at 4649 Woodward. Bids closed, being considered.

Same.—Plans for new store front for Kales Realty Co., Woodward and Orchestra Place.

Tilds, Paul, 602 Hoffman Bldg., CA. 2610.—Plans for remodeling brewery, Davenport, Ia.

Same.—Plans for residence, 34x48 with attached studio and garage. Plans ready about Nov. 20.

Same.—Plans for 3 store building, 60x60, Woodward Ave.

Wetzel, B. C. & Co., 2317 Dime Bank Bldg., CA. 4941.—Bids closed on structural steel and reinforcing steel for Michigan Home and Training School, Mt. Pleasant, Mich.

Wright, Frank H., 418 Fox Building, CH. 7414.—Preparing plans for residence, Bloomfield Village, owner, C. A. Pfaffenberger.

REPORT OF ADVISORY COMMITTEE TO THE CITY PLAN COMMISSION

A Combined Committee of the Chapter and the M. S. A.—Messrs. Rowland, Keyes, Leone and Wenzell (Chairman)

Early in the year, when the C. W. A. was in the breach, your Committee was called upon by the City Plan Commission to pass upon two proposed structures on Belle Isle, to be built by means of funds appropriated by C. W. A. It was at once obvious from inspection of the drawings from which it was proposed to build, that criticism and advice would be of little help, and, feeling as usual that an emergency existed, your Committee acted in violation of the "Principles of Professional Practice" by submitting free sketches. These were made by Mr. Keyes and Mr. Leone, and we believe were of assistance to the Department of Parks and Boulevards.

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means for improving the skill and knowledge of their members, and for a freer exchange of ideas and experiences. They must endeavor to protect the public from the unscrupulous and the unfit, and make the retaining of a registered architect a reasonable guarantee of a high standard of architectural performance.

This is no easy task nor one of quick accomplishment. These ideas are not original with me but have been broached before in various forms. But the present time is so auspicious a setting, with public interest focussed upon the building industry as a key industry in the return to prosperity, and with the memory still fresh of abuses and exploitation which marked the building industry heretofore and were an important factor in paralyzing the mortgage market, that I feel I am justified in offering them now as worthy of your serious consideration. Co-operation is the key to their realization for individual effort, no matter how sincere and enthusiastic, usually lacks the impressive influences of organized, concerted and sustained effort. We in Michigan shall watch with keen interest your progress and will be encouraged by a like interest on your part in ours.

REPORT OF COMMITTEE ON CHAPTER HISTORY

The Committee on Chapter History has no report to make other than information concerning the early development of the Michigan Chapter has been assembled and very shortly a meeting of the older members of the profession will be called to authenticate and, where possible, contribute further details.

Respectfully submitted,
CLAIR W. DITCHY,
Chairman.



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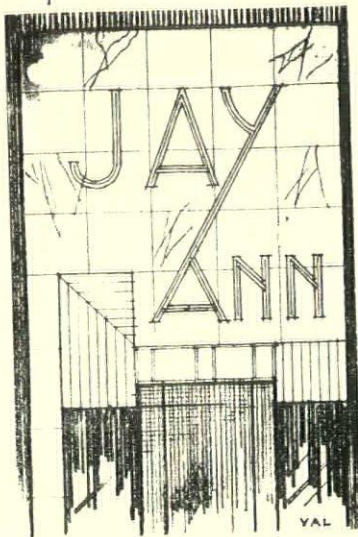
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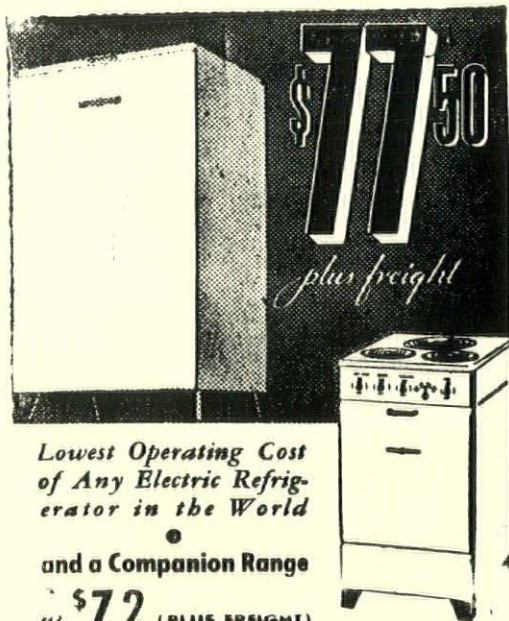
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